

Minutes of the Ludlow Cultural Council

February 28, 2022

The meeting was called to order by Michelle Goncalves at 6:03 pm.

Present at meeting were: Nira Flatley, Michelle Goncalves, Janet Settembro, Susan Amaral and Cindy Kennedy. Absent: Bob Radowski, Grace Barone, Matt Tibbits, and Sharon Clark.

Betsy Kosher has resigned from the Council.

Approval of minutes: Motion was made by Susan Amaral to approve minutes dated January 24, 2022. Motion was seconded by Janet Settembro and was approved by all members present.

Motion was made by Susan Amaral to approve a late reimbursement request of \$500.00 to Valley Arts Mentoring. Motion was seconded by Nira Flatley and was approved by all members present.

Direct Grant Contracts on reimbursements are needed from grantees. Michelle will send out another reminder letter.

Continued Planning for Community Market – September 24 & 25, 2022

Motion was made by Susan Amaral to approve quote of \$800 to Ricky's Porta-Potty for 2 regular and one handicapped porta potty for September Community Market. Motion was seconded by Cindy Kennedy and approved by all members present.

Food Trucks – Sharon made contact with Jeannie's Weenies. They are interested in attending the market. Michelle attempting to make contact by telephone.

Batch Ice Cream is on for Sunday only, 12:00-2:00.

Sponsorship & Grants & Vendors – Vendor fees will be \$25/day or \$40/2 days. Non profits will be \$0.

Michelle to send out letters/emails to prospective sponsors for this year's community market. She will add our pamphlet to letters.

Approximate attendance at 2021 community market: Saturday – 600; Sunday – 400

Vendor applications will be open soon

Entertainment – Hula-hoop lady is confirmed. Ludlow Police and Fire on board. Play Now – we still have chalk from last year's market.

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Other Items for Market – Discussed putting vendor near sidewalk; put vendors back-to-back; ask Boy Scouts to participate again.

Summer Concert Series - How do we increase attendance was discussed. Food trucks on concert nights? Face painting for kids? Arts and crafts? Tony @ Happy Valley Pizza? Subway?

Register will do write up on concert series before event and after. Calendar of all summer concerts will appear in paper.

Banner? Town of Ludlow says “No banners allowed at bridge.”

Maybe each sponsor takes a week to sponsor a concert. Introduce the band? Set up a tent with info and give aways?

Michael Butnik from Exit 7 inquired if LCC is getting ARPA funding? (Federal money) If so, are we advising the Town to put funds toward the Arts?

Motion to adjourn meeting made by Nira Flatley and seconded by Janet Settembrom.

Meeting was adjourned at 6:56 pm

Next meeting will be March 28, 2022.

Respectfully submitted by,

Nira Flatley

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